

AUTOMOTIVE MARKETING & COMMUNICATIONS AWARDS

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AUTOCAR BUSINESS

2023 WINNERS

**AUTOMOTIVE
MARKETING &
COMMUNICATIONS
AWARDS**

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BEST BRANDED CONTENT



**ABOVE & BEYOND LAND
ACCENTURE SONG
DEFENDER**

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MARKETING &
COMMUNICATIONS
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BEST MEDIA AGENCY



**[INVNT GROUP]
LAMBORGHINI ULTIMATE**

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BEST ONLINE/ECOMMERCE EXPERIENCE

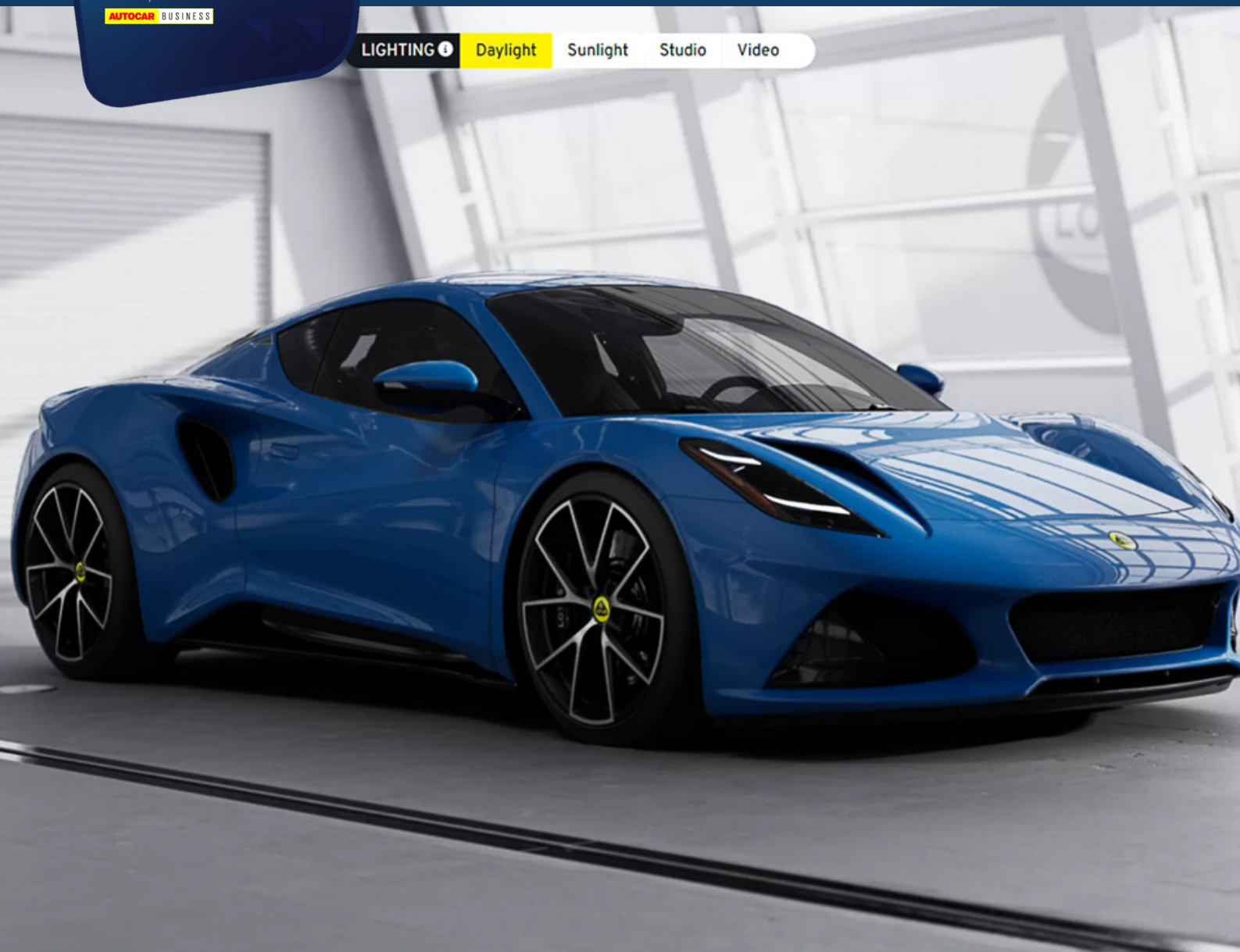
LIGHTING 1

Daylight

Sunlight

Studio

Video



LOTUS DRIVE LOTUS CARS

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BEST PR CAMPAIGN



SUONO PURO/PURE SOUND AUTOMOBILI PININFARINA

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BEST USE OF DATA

DO I WANT A MILD HYBRID OR FULL HYBRID?



**SIMPLIFYING THE ELECTRIFIED VEHICLE CONVERSATION
WITH THE HONDA E:TECHNOLOGY TRANSLATOR**

H+K UK

HONDA MOTOR EUROPE

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BEST USE OF SOCIAL MEDIA



LAUNCHING HYUNDAI'S LUXURY BRAND ACROSS EUROPE
EIGHT&FOUR
GENESIS MOTORS EUROPE

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EVENT OF THE YEAR



**GENESIS GV60 EUROPEAN TEST DRIVE EVENT
PERFORMANCE COMMUNICATIONS
GENESIS MOTORS EUROPE**

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PRODUCT OR SERVICE LAUNCH OF THE YEAR



SPILLWAY ACCENTURE SONG RANGE ROVER

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SMALL BUDGET CAMPAIGN OF THE YEAR



BUGATTI BABY II AT GP ICE RACE THE LITTLE CAR COMPANY

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SOCIETAL CAMPAIGN OF THE YEAR



**LIVE STREAM
ACCENTURE SONG
LAND ROVER**

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TEAM OF THE YEAR



ONE TOYOTA TMW UNLIMITED